

RURAL ZONES

URBAN ZONES

DISTRICTS

“Out of this terrible disaster, beyond all imagination, comes our opportunity, and I beg you not to let Mississippi miss it.”

— GOVERNOR HALEY BARBOUR

T1 RURAL PRESERVE

T2 RURAL RESERVE

T3 SUB-URBAN

T4 GENERAL URBAN

T5 URBAN CENTER

T6 URBAN CORE

D SPECIAL DISTRICT

LARGE WATERBODIES  
PROTECTED WETLANDS  
LIMITED WIND  
LIMITED WINDS  
LIMITED OPEN SPACE  
LIMITED OPEN SPACE  
LIMITED OPEN SPACE

ANDRÉS DUANY AND THE

# SmartCode Workshop



BILOXI, MISSISSIPPI

MARCH 2-4, 2006

URBAN

..... DETACHED BUILDINGS  
..... ROTATED FRONTAGES  
..... ARTICULATED MASSING  
..... WOODEN BUILDINGS  
..... GENERALLY PITCHED ROOFS  
..... SMALL SIGNS  
..... LIVESTOCK

..... ATTACHED BUILDINGS  
..... ALIGNED FRONTAGES  
..... SIMPLE MASSING  
..... MASONRY BUILDINGS  
..... GENERALLY FLAT ROOFS  
..... BUILDING SIGNAGE  
..... DOMESTIC ANIMALS

ATE

..... DEEP SETBACKS  
..... ROAD & LANES  
..... YARDS & PORCHES  
..... NARROW PATHS  
..... OPPORTUNISTIC PARKING  
..... LARGER CURB RADII  
..... OPEN SWALES  
..... STARLIGHT  
..... MIXED TREE CLUSTERS

..... SHALLOW SETBACKS  
..... STREETS & ALLEYS  
..... STOOPS & SHOPFRONTS  
..... WIDE SIDEWALKS  
..... DEDICATED PARKING  
..... SMALLER CURB RADII  
..... RAISED CURBS  
..... STREET LIGHTING  
..... ALIGNED STREET TREES

PUBLIC

..... PARKS & GREENS  
..... LOCAL GATHERING PLACES

..... PLAZAS & SQUARES  
..... REGIONAL INSTITUTIONS

CIVIC

## A PROVEN SOLUTION TO THE CHALLENGES OF MUNICIPAL GROWTH

The American standard of living is without par, and nowhere is this achievement more vividly illustrated than within the unmatched comfort of our own homes. But is it enough? More and more communities are beginning to discover that it's not. Such private splendor, it seems, has come at the expense of the world outside our windows.

In response, they're turning to the SmartCode, the premier tool for restoring functionality, value and dignity to the spaces we share. As the first commercially licensable code with roots in the logical structure of the rural-to-urban Transect, the SmartCode provides the systematic tools and techniques every municipality, planner and developer requires to maximize choice, environmental protection and adaptability over time.

In everyday terms, however, this means changing the way we build and, as a result, altering the rhythms of our daily lives. That's why SmartCode adoption can be fraught with challenges, both practical and political, and why PlaceMakers has organized this 3-day event to help you overcome them.

Through a series of presentations, tours and exercises, participants will gain a thorough understanding of the SmartCode's value and potential impact, and be provided a wealth of working knowledge to ensure successful implementation at the local level.

# The SmartCode Workshop

## Three days. Multiple presentations. Immeasurable value.

The historic Mississippi Renewal Forum and Gulf Coast communities devastated by Hurricane Katrina have undertaken what might be the most ambitious planning effort in history. As Governor Haley Barbour mandated, the community leaders and design teams who participated in the Forum not only produced plans for a South Mississippi comeback, they created visions for a future even better than the past. Now, how do planners shape the legal framework that gives these communities their best chance at realizing a future in line with those hopes? PlaceMakers, sponsored by the Governor's Commission on Recovery, Rebuilding, and Renewal, offers an in-depth discussion and training opportunity in the SmartCode, an approach to design and zoning that honors the principles behind the plans produced in the October Renewal Forum.

## PROGRAM OVERVIEW

DAY ONE: Thursday, March 2

TRANSECT PLANNING: CREATING A STRONG BASE FOR THE SMARTCODE

The SmartCode is the most comprehensive transect planning tool and form-based code available today. But it is not like conventional codes that rely on use restrictions alone or on subdivision standards that typically use a one-size-fits-all approach. The SmartCode links visioning and planning with regulation, and addresses real and desired outcomes of land development. In Day One, presenters will deliver New Urbanism IOI, describe the SmartCode's rural-to-urban Transect as the most effective framework for integrating principles of successful planning, and begin the discussion of the SmartCode, line by line. Real world outcomes will be examined, SmartCodes calibrated for other cities will be reviewed with their plans, and the success of resulting development discussed.



# The SmartCode Workshop

DAY TWO: Friday, March 3

SETTING THE STAGE FOR EXCELLENT DEVELOPMENT:

TRANSLATING VISION AND PLAN INTO REGULATION

The SmartCode recognizes that great places are a result of meaningful visioning implemented through active regulation. At the lot and block level of "Community Planning," connected neighborhoods with a characteristic mix of building and housing types are coded into both infill and greenfield sites to spur incremental growth and economic development. In Day Two, the code will be followed page-by-page, point-by-point, so that a clear understanding of its structure — and intended results — will emerge. We will also address the nuances of context sensitive transportation design and street types. The day will culminate with a bus tour of the Mississippi Gulf Coast, seeing both the existing impacts of Hurricane Katrina, and the region's steps toward rebuilding and renewal.

DAY THREE: Saturday, March 4

THE SMARTCODE: CUSTOMIZATION AND IMPLEMENTATION

Day Three will address the details of the SmartCode planning levels with an emphasis on legal issues of implementation. Administration and the SmartCode Manual will be examined within the context of the Mississippi rebuilding efforts. Methods to understand retail in the transect-based environment and to ensure the quality of the built environment including pattern books will be studied. Saturday's session ends at 4:30 p.m., with a variety of NU self-tours suggested for Sunday.

## FEATURED PRESENTERS

ANDRÉS DUANY, DPZ

RICK CHELLMAN, TND ENGINEERING

ANN DAIGLE, PLACEMAKERS, LLC

KEN GROVES, CITY OF MONTGOMERY, ALABAMA

LAURA HALL, FISHER & HALL URBAN DESIGN

SETH HARRY, SETH HARRY & ASSOCIATES, INC.

STEVE MOUZON, PLACEMAKERS, LLC

DAN SLONE, MCGUIRE WOODS LLP

SANDY SORLIEN, PHOTOGRAPHS AND WRITING ABOUT PLACE

# The Smart Code Workshop

## REGISTRATION

Please visit our website for online registration or, if making payment by check, mail-in the form on the concluding page.

## WORKSHOP LOCATION

Biloxi, Mississippi

## ADDITIONAL INFORMATION

The full SmartCode Workshop agenda can be found at [PlaceMakers.com](http://PlaceMakers.com):

Thursday, March 2 – 8:00 a.m. to 5:00 p.m.

Friday, March 3 – 8:00 a.m. to 5:30 p.m.

Saturday, March 4 – 8:00 a.m. to 4:30 p.m.

Running groups will meet on the beach every morning at 6:30 a.m.

Happy hours each evening after Workshop.

Because of the devastation of Hurricane Katrina, and the subsequent rebuilding efforts, we will announce suggested accommodation options within the next several weeks, most likely utilizing the Biloxi casinos.

Come dressed casually with good walking shoes. Please let us know if you have special needs. Breakfast and lunch will be provided at the Workshop site.

A copy of the SmartCode Manual will be included in your conference materials.



*Presented by:* PlaceMakers, LLC

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[info@placemakers.com](mailto:info@placemakers.com)

# The Smart Code Workshop

## MAIL-IN REGISTRATION

Register soon, as space is limited. Please complete all applicable sections below for payment by check. To pay by credit card, please register online at [www.placemakers.com](http://www.placemakers.com).

Mr./Ms. (Name) \_\_\_\_\_

Job Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City / State / ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Occupation \_\_\_\_\_

## COST

	EARLY REGISTRATION UNTIL FEB. 1	REGISTRATION BEGINNING FEB. 2
Standard Registration	\$465	\$565
Student Registration*	\$250	\$350

\*A limited number of student seats are available with proof of current full-time enrollment.

## REGISTRATION TOTAL

Applicable Registration Fee

\$ \_\_\_\_\_

[Please ensure your check is made payable to PlaceMakers, LLC.]

## TO REGISTER, MAIL TO:

PlaceMakers, LLC

1253 Washington Avenue, Suite 222, Miami Beach, FL 33139

Questions? Call toll free: 866.268.8696

No refunds after February 2, 2006.